

# NEWS RELEASE

FOR RELEASE  
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## **Enter the Iowa Egg Council's Decorated Egg Contest!**

URBANDALE, IA, May 25, 2011 – The Iowa Egg Council would like to invite all Iowa residents to enter the 13<sup>th</sup> annual Iowa State Fair Egg Decorating contest. The contest will be held at the Iowa State Fair on Friday, August 12th, 2011. This contest is a great opportunity for contestants to showcase their artistic abilities.

Each egg will be judged based off The Design, Artistic Merit, Creativity, Technical Merit, and Effective use of the Egg. Any art medium may be used, and creativity is encouraged. The egg must be a standard large-size chicken egg, and must be freestanding without an attached base, stand, or decoration on the bottom.

"One change to this year's contest is we are opening up the "design" aspect to any design. In the past, artists have been encouraged to focus on an Iowa theme. This year we have decided to expand the possibilities here," said IEC Executive Director Kevin Vinchattle.

This year's awards will include a first place prize of \$500, a second place prize of \$400, and a third place prize of \$300. Following the contest, all of the decorated egg entries will be on display throughout the year at Iowa libraries.

To enter the contest, request an entry form and complete list of rules by calling the Iowa Egg Council toll-free at 1-877-469-2344 ext. 11, or by accessing the form from our website at [www.iowaegg.org](http://www.iowaegg.org). All entry forms must be received by July 22, 2011.

Good luck!

